

Calm Kallahs



Jewish Wedding Planning. Calmly.

Telephone: 212-501-3510 www.CalmKallahs.com Fax: 801-740-0425

SIGN UP FORM

SPACE RENTAL				
Regular Booth		\$500		<input type="checkbox"/>
Large Booth		\$600		<input type="checkbox"/>
Table Top		\$350		<input type="checkbox"/>
Half Table Top		\$250		<input type="checkbox"/>
Artist's Gallery: Regular Booth		\$525		<input type="checkbox"/>
Artist's Gallery: Large Booth		\$650		<input type="checkbox"/>
Artist's Gallery: Tabletop		\$375		<input type="checkbox"/>
Fashion Show		\$400		<input type="checkbox"/>
Fashion Show Plus		\$500		<input type="checkbox"/>
Advertising in Program				
Basic Listing				INCLUDED
Quarter (1/4) Page Ad		\$50		<input type="checkbox"/>
Half (1/2) Page Ad		\$100		<input type="checkbox"/>
Full Page Ad		\$200		<input type="checkbox"/>
Back Page Full Ad		\$350		SOLD OUT
Extra Options				
4- panel Board		\$150		<input type="checkbox"/>
30-Min. Runway Time		\$125		<input type="checkbox"/>
TOTAL:			\$ _____	
Company Name:	Contact Name:	Mailing Address:	Telephone:	Email Address:

Please fill out form and Return with 50% deposit* to:

Calm Kallahs LLC
 253 West 73rd Street
 Suite 7A
 New York, NY 10023

**Balance due 8 weeks prior to event*

Returning this form indicates that you agree to the Rules & Regulations as set forth below.

Calm Kallahs

From



To



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Rules & Regulations

Exhibitor and Calm Kallahs, LLC (hereinafter referred to as "Show Management" or "Management") agree as follows: Exhibitor agrees to prepare an exhibit of its products or services to be presented at The Calm Kallah's Bridal Show in New York, NY at the Marriott Financial Center.

Exhibit space and all other costs (i.e. advertising in the Program) must be paid in full before any Exhibitor will be permitted to install his/her display.

Management reserves the right to relocate Exhibitor to space other than specified above. Cancellation of this contract will be accepted only at the sole discretion of the Management. A full refund will be given by management within 14 days of signature provided that it is at least 3 months prior to the show. Upon cancellation, Management shall have the right to retain all amounts paid by Exhibitor as liquidated damages and not as a penalty. Booth display cannot obscure neighboring booths. Obstructions will be removed by management.

Exhibitors are expected to maintain and operate their booths during show hours up until the actual time of closing.

Show Management reserves the right to determine the eligibility of any product for display. Only the sign of the Exhibitor whose name appears upon the face of this contract may be placed on the booth or in the printed list of Exhibitors of the Exhibition. Sub-leasing of booth space is prohibited. No display or advertising will be allowed to extend beyond the space allotted to Exhibitor, or above the back and side rails. Management deserves the right to veto any displays that may be obstructive or are not in the spirit of the professional character of the show.

The Exhibitor agrees that Show Management shall not be responsible in the event of any errors or omissions in the listing of the exhibitor in the Show's Official Directory and Buyer's guide and in any promotional material or electronic system.

If exhibition space is not occupied by the time set for completion of installation of displays, such space may be possessed by show management for such purposes as it may see fit.

Booth representatives shall be restricted to exhibitor's employees, and authorized representatives. Booth representatives shall wear badge identification furnished by Show Management at all times. Show Management may limit the number of booth representatives at any time. Exhibitor must staff all booths during all open Show hours, unless an alternative arrangement has been agreed upon in advance with Management.

Show Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Show Management for costs that may devolve upon exhibitor thereby. An Exhibitor building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths (no logos, no graphics), and are in accordance with dimensional display limitations for that booth as specified in the exhibitor's manual.

Show Management reserves the right to determine whether the character and/or attire of Exhibitor's booth representatives is acceptable and in keeping with the best interests of the show. Further, Exhibitor expressly agrees that Exhibitor and Exhibitor's agents will not conduct official functions in private rooms during business hours of the show.

Any demonstration or activities that results in obstruction of aisles or prevents ready access to nearby Exhibitor's booths shall be suspended for any periods specified by Show Management.

In the event that the premises in which the show is or is to be conducted shall become, in the sole discretion of Show Management, unfit for occupancy, or in the event the holding of the show or the performance of Show Management under this agreement are substantially or materially interfered with the virtue of any cause or causes not reasonably within the control of Show Management, said contract and/or the show (or any part thereof) may be terminated by Show Management, Show Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Show Management.

Exhibitor warrants that Exhibitor's regular company insurance includes extra territorial coverage, and that Exhibitor is covered for theft, public liability, product liability, liquor liability, property damage, personal injury and other loss or liability.

Show Management shall bear no responsibility for damage to or loss of Exhibitor's property, or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for exhibit space cost. Exhibitor warrants that it has adequately insured against these risks.